

Sign Dimensions

Number of Signs Permitted

Principal use sign. For each nonresidential use, two principal use signs, one of which may be a freestanding or a projecting sign, shall be permitted.

Vision Clearance at Intersections

The provisions of section 8-3013 of this Code, "vision clearance at intersections," shall apply within 20 feet of an intersection of any rights-of-way where vehicular traffic is likely.

Setback for freestanding and projecting sign

No portion of a freestanding or projecting sign shall be located within two feet, as measured horizontally, of a street right-of-way line; provided further that no such sign shall be located within ten feet, as measured horizontally, from the edge of the pavement or driving surface of any public or private road, drive, lane or vehicular access easement. No portion of such sign shall be less than ten feet above a pedestrian way, or less than 15 feet above an area used for vehicular access to ingress, egress, park or circulate in any area where vehicular traffic is legally permitted.

Sign Area Calculation

Facia sign. Facia signs, attached to the principal use building, shall be permitted (2) two square feet of display area per linear foot of principal building frontage; however, such sign area shall not exceed the standards set forth in table III, "maximum sign area."

Freestanding and projecting sign. Freestanding and projecting signs shall be permitted (1) one square foot of sign display area per linear foot of lot frontage occupied by the principal use; however, such sign area shall not exceed the standards set forth in table III, "maximum sign area."

Sign Area

The allowed Sign area is based up on the Zoning District within which the property is located and the Street Classification upon which the property is located. The Street Classification map can be found on page 4 of this document.

TABLE III. MAXIMUM SIGN AREA FOR PRINCIPAL USE SIGNS*

| Location | Maximum Aggregate Sign Area for Facia Signs by Street Classification ³ | | | Maximum Size Area for Projecting or Freestanding Signs by Street Classification ^{3,6} | | | Maximum Projecting of Outer Sign Edge for Projecting of Freestanding Signs (Feet) |
|--|---|-------------------------------|-------------------|--|-------------------------------|-------------------|---|
| | Class I Streets ⁷ | Class II Streets ⁷ | All Other Streets | Class I Streets ⁷ | Class II Streets ⁷ | All Other Streets | |
| C-A zoning districts | 10 | 10 | 10 | 10 | 10 | 10 | 5 |
| C-R zoning districts | 55 | 55 | — | 55 | 55 | — | 10 |
| All R zoning districts (excluding all R-I-P, RIP-B, RIP-B1 districts) ² | 32 | 24 | 16 | 24 | 16 | 10 | 5 |
| R-I-P, RIP-B, RIP-B1, I-P zoning districts ² | 75 | 50 | 40 | 48 | 36 | 24 | 6 |
| B-N, B-N-1, R-B, R-B-C, RB-1 zoning districts ² | 200 | 150 | 100 | 60 | 48 | 36 | 6 |
| All other business zoning districts ^{1,4,5} | 300 | 250 | 200 | 125 ⁵ | 75 | 60 | 15 |
| I-L and I-H industrial zoning districts ^{1,4,6} | 300 | 250 | 200 | 125 ⁵ | 75 | 60 | 15 |
| P and PUD districts | As shown on the approved site plan | | | | | | |

¹ In addition to the above maximum principal use sign size requirements, one additional square foot of facia sign area per two linear feet of building frontage shall be allowed for each two linear feet of building frontage greater than 100 feet along one street within the B-C, B-G, BG-1, B-H and industrial districts. (For example, a use on a class II street in a B-C district having 150 feet of building frontage would net an additional 25 square feet of sign area for a facia sign—i.e., $150-100 = 50$; $50 \text{ divided by } 2 = 25$; $25 + 250 = 275$.)

² Within the C-A, C-R, R-I-P, RIP-B, RIP-B1, I-P, B-N and B-N-1 zoning districts, where such sign is to be located across the street from a business zoned district which permits a larger sign area, the maximum sign area for a sign located on a class II street may be increased to the maximum sign area permitted for a sign fronting a class I street.

³ Where a frontage road or other access street separates a sign from a street of greater classification, the standards for the greater classified street shall apply.

⁴ Where such sign is to be located adjacent to or across the street from an R, R-I-P, RIP-B, RIP-B1 or I-P district, the sign standards established for the B-N and B-N-1 districts shall apply.

⁵ Business uses which provide large open retail sales lots such as new car sales or heavy equipment sales may increase the area size by 35 square feet within the B-C, B-G, BG-1, B-H business and I and I-H industrial zoned districts; provided such sign shall be set back not less than 35 feet from the street right-of-way.

⁶ A decorative base or structural support for a sign shall not be included in determining the area of the sign.

⁷ See street classification map for principal use signs, subsection (q).

* Note: See sections [8-3028](#), [8-3119](#), [8-3120](#) and [8-3121](#) for signs erected within the historic area of the city.

Height for Freestanding Signs

The height for Freestanding Signs is based up on the Zoning District within which the property is located and the Street Classification upon which the property is located. The Street Classification map can be found on page 4 of this document.

| TABLE I. FREESTANDING SIGN HEIGHTS**** | | | |
|---|-------------------|--------------------|---------------------|
| Maximum Sign Heights* (in feet) Secondary and Major Arterials | | | |
| Zoning Classification*** | Class I Streets** | Class II Streets** | All Other Streets** |
| Conservation (C), residential (R) zones except R-I-P, RIP-B, and RIP-B1 | 20 | 15 | 10 |
| Institutional zones (I-P, RIP,-B and RIP-B1) | 25 | 20 | 15 |
| Business zones (R-B, RB-1, B-N, B-N-1 and R-B-C | 25 | 20 | 15 |
| Business zones (B-C, B-G, BG-1, BG-2, and B-H) | 40 | 25 | 20 |
| Industrial zones (I-L, I-H, and I-L-B) | 40 | 25 | 20 |

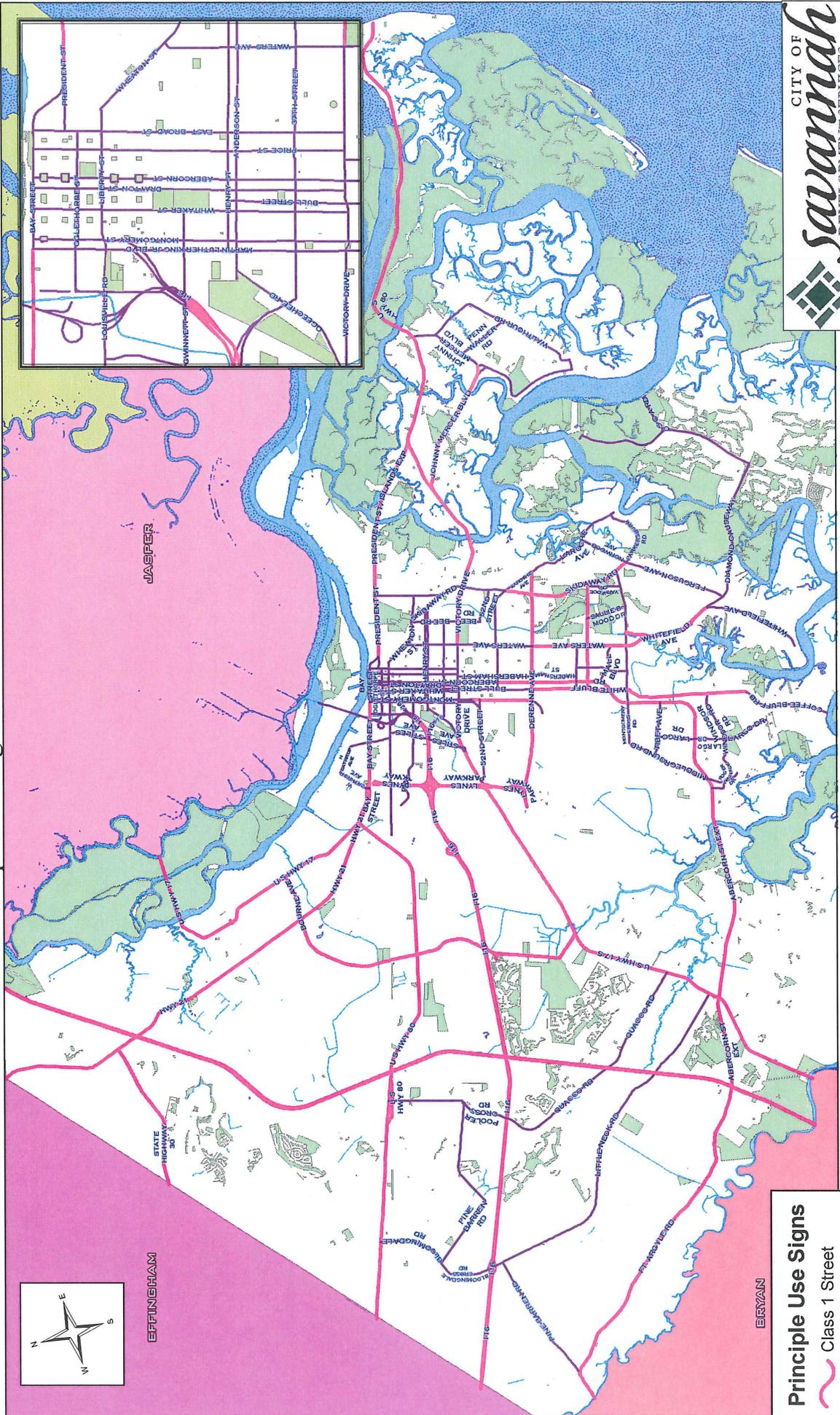
*Where a frontage road or other access street separates a sign from a street of greater classification, the standards for the greater classified street shall apply. A freestanding sign shall not exceed 20 feet in height where it fronts into or is located adjacent to a residential (R) or institutional (I-P) zoned district or a conservation zone (C).

**See street classification map, subsection (q).

***For the purpose of this chapter of the zoning ordinance, residential "R" zoning districts include all districts that begin with the letter "R" except for the R-I-P, RIP-B, and RIP-B1 zoning districts as set forth in section 8-3025(a) of the zoning ordinance.

**** Note: See sections 8-3028, 8-3119, 8-3120 and 8-3121 for signs erected within the historic area of the city.

Principal Use Signs: Street Classification



Principle Use Signs

-  Class 1 Street
-  Class 2 Street