

## SAVANNAH DOWNTOWN STREETScape IMPROVEMENT INITIATIVE BACKGROUND INFORMATION

In 2014, the City of Savannah launched the Downtown Streetscape Initiative. The project builds on previous planning efforts to revitalize downtown Savannah and create an environment that contributes to its livability and the economic vitality of the community. The boundaries of the program run from Liberty Street to the Savannah River and from Martin Luther King, Jr. Boulevard to E. Broad Street. The first phase of the project will focus on Broughton, River and Bay Streets.



As part of this process, the City hosted a workshop to roll out the project and engage the community on concepts for the first area of focus—Broughton Street. Discussion focused on the character of the buildings, the space between them, ground surfaces, landscaping and vegetation, walls, fences and furnishings that enrich the public space. Through a series of work stations, the public provided comments on design ideas and concepts for Broughton Street.



During 2015, additional opportunities for comment were provided to citizens through the City's website. The input



received from this process will assist the City in looking comprehensively at a project area and incorporate new ideas to improve downtown.

Information on the public meetings can be accessed through these links:

- [Handout from public meeting held in December 2014](#)
- [Public comments on Broughton Street for December 2014](#)
- [Public comments on Broughton Street for February 2015](#)

In June 2015, the Downtown Streetscape Initiative was presented to City Council with favorable comments. [Download the presentation.](#)

**Your Role**



We ask that you take the time to look at each station and comment on what you like and do not like, what you think the benefits would be and what the liabilities might be. Think earnestly about the best use of the public realm; be mindful of long-term infrastructure needs, repairs and maintenance and ultimately consider what experience you would like to have as you enjoy Broughton Street.

**Station #1: Sidewalks & Tenant Zone**  
What should or should not be permitted in the tenant zone?



Image provided by Ben Carter Enterprises

**Station #2: Lighting & Overhead Lighting**  
What kind of lighting is appropriate for Broughton Street?

