



MEMORANDUM

TO: Tourism Advisory Committee

FR: Vaughnette Goode-Walker, Chair

DT: January 13, 2016

RE: Upcoming Meeting

Emergent Savannah, the Downtown Neighborhood Association and the City of Savannah are pleased to announce Elizabeth Becker, New York Times journalist and author of *Overbooked: The Global Business of Travel and Tourism*, will be in Savannah February 15 through February 17.

During her visit to Savannah, a host of speaking engagements will be held for Mrs. Becker. This includes a luncheon for members of the Tourism Advisory Committee (TAC) on Tuesday, February 16, 12noon to 1:30PM at Ralph Mark Gilbert Civil Rights Museum, 460 Martin Luther King, Jr. Boulevard. In preparation for this meeting, TAC members are encouraged to read *Overbooked*.

Mrs. Becker's professional perspective is one that will allow Savannah citizens to see our city's tourism industry within a broader context, creating a deeper framework for public discussion, policy and future decision-making. Her visit is intended to raise the quality of community discussion and involvement relating to current and future trends in the tourism industry.

Please RSVP to the Tourism Management and Ambassadorship Department at tourism@savannahga.gov