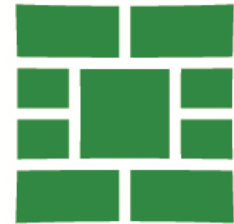# SAVANNAH
Office of Business Opportunity

Monthly Newsletter, March 2018   **Volume 2, Issue 3**

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Local Business Spotlight: Codebase

Codebase is a local technology firm that offers mobile app development services to clients in Savannah and beyond. Co-founders Aleshia and Max Howell moved from Silicon Valley with a goal of building and nurturing a community of talented mobile developers and put Savannah on the map for app development. With Aleshia's background in higher education, and Max's in software development, it made sense for this dynamic duo to combine their passions to create viable educational opportunities outside the scope of a traditional degree pathway.
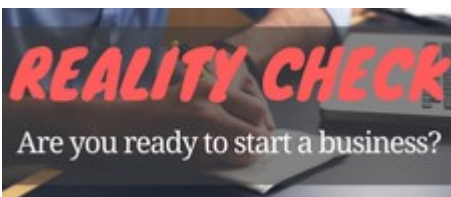
Aleshia and Max were drawn to Savannah by the Geekend conference presented by The Creative Coast and sponsored by the City of Savannah. Following the 2017 conference, the Howells made the decision to start Codebase. Through The Creative Coast, they have met clients, received advice that prevented expensive mistakes, learned about the myriad of free resources in the community, and received terrific feedback so that they can continue to iterate and improve.

Codebase hosts a 9-week immersive iOS bootcamp for adults, where students learn how to independently solve programming problems to build apps from scratch. Top-performing graduates from the training will have opportunities for paid apprenticeships with the firm. Grads are using their skills to build apps for real, local clients, including a pro bono transportation tracker project through Open Savannah for the CAT bus system. Recruitment for the next iOS course will begin soon. Check the Codebase website for updates. Codebase also hosts a monthly Make it Mobile Meetup at The Creative Coast's Bull Street Labs for those who want to learn more about mobile development. Aleshia notes, "By creating a community, we are offering continuous opportunity to learn and grow as a developer. Plus, we have a lot of fun!"

Connect with Codebase on the web, by email, Facebook, or Twitter.
Aleshia and Max can also be found at many Bull Street Labs events, and invite you to connect and learn something new!

What's Happening at the Savannah Entrepreneurial Center?

Starting a business can be challenging. This **free** workshop, presented by SCORE Savannah, helps participants understand the ins and outs of entrepreneurship and the steps needed to launch your business.

For more information:
March 26th, 11:30am to 1:00pm
Savannah Entrepreneurial Center
To register, call SCORE
(912) 652-3582

This **free** workshop presented by Consumer Credit Counseling Service of Savannah (CCCS) teaches how to improve your credit score, dispute errors, access credit reports, establish good credit, and shop for credit.

For more information:
March 27th, 12:00pm to 1:00pm
Savannah Entrepreneurial Center
To register, call CCCS
(912) 691-2227

This **free** workshop is presented by local financing experts at the Small Business Assistance Corporation (SBAC). Learn about the need for capital, discuss common financing options, and understand the requirements to obtain capital.

For more information:
April 4th, 2:00pm to 4:00pm
Savannah Entrepreneurial Center
To register, call SBAC
(912) 652-3582

SCORE // **SAVANNAH**
Office of Business Opportunity

The Office of Business Opportunity is proud to announce a unique partnership with the Savannah chapter of SCORE to provide one-on-one business mentoring sessions at the Savannah Entrepreneurial Center. Local experts will host confidential sessions at **no cost** for entrepreneurs and businesses at any stage in their growth and development.

By providing **free** business education and counseling, mentors at Savannah's SCORE chapter have helped establish 135 new small businesses and create 379 new non-owner jobs. The chapter is ranked in the top 10% of SCORE Chapters in the United States and was recently nominated for Chapter of the Year.

Who should attend?
People at **any stage** in their business planning, growth, and development

When are the sessions?
Every Friday!!
11:00am, 12:00pm, and 1:00pm
Savannah Entrepreneurial Center

How do I register?
Call the Savannah Entrepreneurial Center at (912) 652-3582.

Appointments are **required**.

Business Education and Events
Savannah Entrepreneurial Center (SEC)
801 East Gwinnett Street

SBE Certification Lunch and Learn
Wednesday, March 21, 12:00pm-1:00pm
SEC, 801 East Gwinnett Street

The Business Model Canvas
Thursday, March 22, 11:30am
SCORE Office, 111 East Liberty Street

ATDC Start-Up Office Hours
Friday, March 23, 8:30am-9:30am
Bull Street Labs, 2222 Bull Street

Improve Your Credit Workshop
Tuesday, March 27, 12:00pm-1:00pm
SEC, 801 East Gwinnett Street

USDOT Bonding Info & Technical Assistance
Thursday, March 29, 9:00am-5:00pm
SEC, 801 East Gwinnett Street

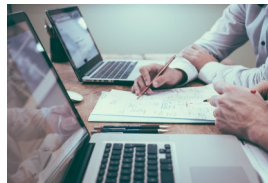**Small Business Financing Workshop**
Wednesday, April 4, 2:00pm-4:00pm
SEC, 801 East Gwinnett Street

Business News

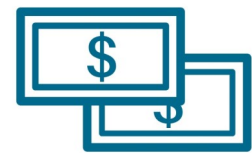### Applications Open for Summer 500

The City of Savannah and area businesses will join forces to match 500 students with 500 paid internships this summer to invest in Savannah's future workforce. The eight week program will run from June 4 to July 27, and aims to provide students with soft skills training, literacy and numeracy development, financial management, and career-path guidance. Businesses are encouraged to participate in the initiative. Sign up now!

8 Business Plan Myths That Can Hurt Your Business

The need for good business planning is as strong as ever, and the potential benefits are as important as ever. Every business owner ought to have a business plan. But the best strategies for business planning are different than they used to be. SBA Guest Blogger Tim Berry has identified 8 myths that stand between you, the business owner, and the planning your business ought to have.

Savannah Shows Solid Job Growth

According to the latest estimates, the Savannah metro area had 176,200 payroll jobs in January, up from 174,000 in January 2017, an increase of about 1.3 percent. The data suggest solid growth between January 2017-2018 in professional and business services (800 new jobs), leisure and hospitality (700 new jobs), manufacturing (600 new jobs), information (500 new jobs) and wholesale trade (200 new jobs).