

THE REDUCED SIZE SANBORN MAP

The reduced size ($11'' \times 14'' \pm$) map is the result of extensive research of customer requirements. It is a forward step in facilitating underwriting procedures.

The high valued congested districts are diagrammed to a large scale while other areas are diagrammed at a smaller scale commensurate with underwriting values and needs. The reduction in scale occasions no sacrifice of underwriting data.

Its purpose in replacing the conventional size ($22'' \times 28'' \pm$) is to effect an appreciable saving in floor space and to permit more economical utilization of personnel concerned with mapping.

Stripped of bulkiness and excessive weight, it is easily carried from a map cabinet to a conventional desk. Female employees can handle this compact product with ease.

In its further streamlining, yellow color is omitted in designating frame residential buildings, which are clearly outlined and left uncolored. However, yellow color is continued on diagrams of frame mercantile, industrial and public risks.

Line sheets drawn to your specific requirements, on which the detail of each line can be permanently recorded, are available for insertion in the binder opposite each map page. Thus visual and written records of the risk involved are combined for quick reference.

FUTURE CORRECTION SERVICE

With the exception of this green sheet and the green sheet which backs up the map, the map sheets, on which we request that no notations be inscribed, will rotate among customers.

Following publication of each field revision, a completely revised set of map sheets will be exchanged for your uncorrected set which, in turn, will be revised and delivered to another subscriber. Thus, the operation of attaching correction slips will be transferred from your office to our several regional branches. This periodic insertion in your binder of currently revised sheets will be a clean, swift operation better serving your convenience.

This modernization of the Sanborn Map, as a basic underwriting tool with its unparalleled wealth of data, fashions, a product flexible to the needs of the time.

NOTATIONS SHOULD NOT BE MADE ON THE MAP SHEETS