



**Tourism Advisory Committee Agenda
May 28, 2024**

1. Review Minutes from April 23, 2024
2. Staff Report:

a. Trolley Update

On Thursday, May 9, 2024, City Council passed an addition to the Tour Services for Hire Ordinance requiring sound control devices to be installed in open-air trolleys and open-air shuttles. Attached is the ordinance approved by City Council on Thursday, May 9, 2024.

I have received some comments about why TAC was not involved or had a chance to review the ordinance before it went to council. The bottom line is there was no time. We were advised not to send it out to the tour companies for review before the City Manager's office had time to review it, and changes were still being made until the night before the council meeting. Susan and I were notified that the ordinance would be on the council agenda one week prior, and we immediately called the trolley companies to inform them. The decision was out of our hands.

b. Horse Drawn Carriage

I have completed a presentation, as requested at the council workshop on April 11, focusing solely on the horse carriage industry. This presentation covers various aspects, including industry insights, history, regulations, and comparisons with other cities. Once the presentation is reviewed, it will be sent to the council.

Several meetings ago, TAC members expressed interest in issuing a written recommendation regarding the horse carriage industry. Is this still something the committee is interested in doing? If so, it is important for TAC to issue a recommendation to be included with the final presentation sent to the council.

c. Walking Tour Task Force

At our last meeting, task force members requested numbers and stats from the previously imposed preservation fee. I now have those numbers and will be scheduling a meeting to discuss the data. We have recently welcomed a few new members who will help us capture all walking tour types. Below is a list of members. I will continue to keep everyone updated on this task force.

- Stu Card - Savannah Taste Experience (New)
- Bridgette and Dan Riedel - Savannah History & Haunts (New)



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- Kathie Bissett - Integrity Tours & Management (New)
- Andre Frattino - Savannah By Foot “Creepy Crawl”
- T.C. & Brenna Michaels - Genteel & Bard (8 years in business, 75-90 minute tours)
- Dan Le'ger - Savannah Dan Tours (15 years in business, 120-minute tours)
- Vaughnette Goode-Walker - Footprints of Savannah (16 years in business, 90-minute tours)
- Jason Combs - Starland District
- Charlie Brazil - Mobile Tours
- Melinda Allen - DNA

d. Potential New Tour Company

I have invited a new tour company to present their proposal for their proposed dining tour “Dining Around Town” at our June TAC meeting. I have advised Ms. Bonet that she will have 30 minutes to present and answer any questions the committee may have. I have attached the company’s proposal for your review.

3. Other business

Next meeting: June 25, 2024– City Hall Media Room – 2nd Floor- 8:30 a.m.

2024 TAC Meetings | 4th Tuesday of every month | 8:30 a.m.-9:45 a.m.

~~January 23, 2024~~

~~February 27, 2024~~

~~March 26, 2024~~

~~April 23, 2024~~

May 28, 2024- Email Update



**Tourism Advisory Committee Agenda
May 28, 2024**

June 25, 2024

July 23, 2024

August 27, 2024

September 24, 2024

October 22, 2024

November 26, 2024

December -TBD